Social Exchange Theory The Two Traditions

PETER P. EKEH

Contents

Preface	ix
PART ONE	
Intellectual Backgrounds	1
 The Two Sociological Traditions Interpretations of Non-Western Social Exchange 	3
Behaviors	20
PART TWO	
Collectivistic Orientations in Social Exchange	
THEORY	35
3. Collectivistic Theory of Social Exchange	37
4. Social Exchange and Social Solidarity	61
PART THREE	
INDIVIDUALISTIC ORIENTATIONS IN SOCIAL EXCHANGE	
THEORY	79
5. Homans' Social Exchange Theory	84
6. The Pitfalls of Homans' Social Exchange Theory:	
Comparison and Justice	127
7. Blau's Elaboration of Individualistic Social Exchange	
Theory	166
PART FOUR	
Conclusions	189
8. Social Exchange Processes and Sociological Theory	194
References	219
INDEX	231